

BRAND%.

MARKETING

powered by **★ASB**

BRAND%.

MARKETING

OUR MISSION STATEMENT

Our passion is providing the highest quality print, branded merchandise and marketing services to help our clients save time and money, while achieving their business goals. We are a trusted partner to our clients, developing creative marketing solutions to propel their growth and drive their success.

We do not sell products, we create solutions. We build relationships and earn our client's trust time and time again through dedication and experience by providing fast and accurate results.

THE BrandCo ADVANTAGE

Branded Merchandise For Strategic Thinkers!

1 Single source.

Partner with a single company with comprehensive resources and support to help craft and execute the perfect marketing strategy.



Unlimited resources.

Partner with an organization that provides end-to-end solutions while leveraging the buying power of our relationships and experience...saving you time, money and frustrations.



Integrated solutions.

Partner with a trusted provider with the technology, resources & experience that enhance your communications and create a more cohesive branding experience.

? We ask questions.

Our process is based on our firm conviction that promotion without a purpose is pointless. By that, we mean our primary goal is to create business opportunities through great design and products that help achieve your marketing goals.



We listen to you.

We listen. We create concepts. We refine these concepts. We develop a strategic roadmap based upon your goals. Then we execute according to plan - taking into account the details that impact deadlines, results and budget.



We provide solutions.

We don't just bring one product to the table. We bring the entire toolbox! BrandCo Marketing designs and delivers across multiple products and platforms so there is no need for a single product bias.



We deliver results.

We execute. We Produce. We bring to market. And then we listen again. All the while, we are checking to make sure we're accomplishing your business goals through thoughtful design and product selection.



Responsible
Sourcing



Promotional
Products



Printing
Services



Branded
Apparel



Company
Stores



Web
Development

Info@GoBrandCo.com | 855.467.7636

BRANDCo.
MARKETING

A RELIABLE MARKETING PARTNER

Your Brand....Delivered

PRINTING

Printed materials speak volumes about your business and your brand. We will help you with every step from design, to paper selection and printing methods.

APPAREL

Get Noticed Everywhere. Access to the most functional, fashionable and trend setting apparel. We offer top brand name apparel with the most unique decoration methods available to make your brand stand out from the crowd and be proudly worn and seen.

PROMOTIONAL

Branded promotional products deliver the best ROI of any marketing campaign. The cost per impression doesn't disappear like TV or a Radio ad. Promotional products stand the test of time for years and years. We curate real and useful branded promotional product solutions so your brand also stands the test of time. Get noticed!

DIGITAL MARKETING

Market your brand with custom web development, online advertising, and search engine optimization. Find out how well you're doing with a no-charge and competitive audit of your brand.

COMPANY STORES

Engaging, intuitive, and smart. Our online store solutions are flexible enough to fit every need and budget. From brand and inventory control to real time reporting and tracking capabilities, our stores offer turnkey solutions that are fully integrated.

Reasons to Partner with BrandCo...



BrandCo is now part of the American Solutions for Business (ASB) family. With over 3000+ factory manufactures under contract with ASB/BrandCo you can leverage us to provide experts that ensure products are not only trendy and unique, but responsibly sourced, safe and sustainable. Through education, creativity, technology and pricing, our relationships with these supplier partners provide the resources for us to be more competitive in providing quality products and services to help our clients, like you stand out. BrandCo Marketing powered by American Solutions for Business is one of the largest distributors of print and promotional products in North America, and we are the only employee-owned distributorship in the industry. Our team of personally-invested employees have helped implement creative solutions while managing costs since 1981.



American Diversity is a certified Women-Owned Business Enterprise (WBENC) formed by owner and CEO, Diane Zavadi, that helps diversify your options – both in partnership and solutions provided. From promotional products, apparel, print, company stores to customized projects and programs, American Diversity has been delivering solutions to serve the unique needs of customers for over 30 years. With the solutions combine, customers have everything they need to reach their business objectives. Whether it's kitting and fulfillment, to displays or warehousing, American Diversity is dedicated to helping you create a lasting impression.

Women-Owned Business Enterprise (WBENC)

WBENC believes diversity promotes innovation and opens doors creating partnerships that fuel the economy. American Diversity was awarded the WBENC certification after going through a rigorous and stringent certification process, confirming they are owned, managed, and controlled by women.

Group Purchasing Organizations (GPO)

If you are a member of a GPO, we make it easy to find exactly what you need, while ensuring that you receive discounts and other lucrative benefits that come with your membership. As a dedicated partner for GPO programs, ASB's strong relationships with several top group purchasing organizations means cost savings for your organization. Whether you're in the healthcare, education or another industry, and you're a member of a GPO our friendly staff is dedicated to educating and guiding our customers through the purchasing process. Just ask us for more details about GPO and the benefits of partnering with us allowing you to leverage your buying power and achieve access to better pricing through American's contracts.

GO PRINT

Making Your Brand Stand Out With Our Design

More than just ink and paper. From simple business forms and documents to annual reports and business collateral pieces, we can make your print stand out. BrandCo Marketing has both digital and long run capabilities. If it can be printed, we can do it.

Print Isn't Dead – It Just Changed Colors

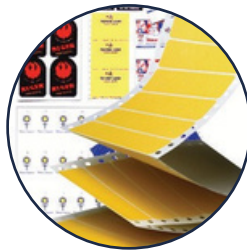
Print has evolved! You would too if you had been around for hundreds of years. It's smarter, more efficient and pretty unique.



Corporate Identity



Calendars



Labels & Stickers



Brochures



Folders



Thank You Cards
& Envelopes



Catalogs & Books



Direct Mail



Business Forms



P.O.P.



Retail Packaging



Shipping Materials

GO APPAREL

The Details Always Matter

Get noticed everywhere, promotional apparel is the ultimate marketing tool. Our product decoration experts make sure it is something that your recipients want to wear and will get noticed. Our innovative approach to apparel decoration combines multiple techniques to create stunning impact. From embroidery and screen printing, to complex laser and deboss decorations, we know how to produce the best looking results.



Polos & Knits



T-Shirts



Woven Shirts



Sweatshirts



Caps



Outerwear & Jackets



Workwear



Pants & Shorts



Uniforms

*Fire Retardant/Resistant also available

GO PROMOTIONAL

Lasting Impressions Start Here, Promotions That Do More Than Just Break The Ice!

An investment in your brand. For your branded merchandise and promotional products to deliver greater returns, you need a provider who does more than just apply a logo to surface.

A Safe Solution

Our primary objective is to make you look amazing. By providing products that are safe for your customer and the environment, we deliver a win-win solution. We source our products carefully and responsibly working only with factories that have tested their products for lead and other harmful materials. Just ask and we will provide the safety testing details on any products that interest you.



Pens & Journals



Drinkware
& Accessories



Electronics & Tech



Bags & Backpacks



Eco Friendly
Materials



Leisure & Outdoor



Office Accessories



Awards &
Recognition



Food &
Executive Gifts



Safety Programs



Health & Wellness
Programs



Custom Packaging
Programs

GOGRAPHIC & WEB

Your Brand / Your Story

Way more than just a logo and tag line, your brand matters. Your logo is the first thing people notice about your brand. What does it tell them? Are you reliable, on time, consistent and friendly? Does it make them feel the way you want them to? Let us help tell your story with a great logo and logo brand standards to stay consistent across multiple channels.



Website
Development



Logo
Development



Print Design



Video
Production



Mobile Apps



Digital Brochures



SMS

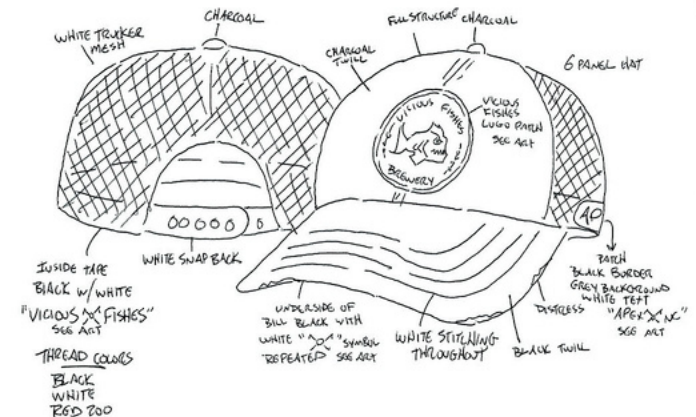


QR Codes

GOCUSTOM OVERSEAS

Want to go Custom?

From conception to execution, we have the creative talent and latest tools to help. Need a product in your specific PMS colors or in a size and shape that does not yet exist? We can make your dream a reality with our custom overseas manufacturing program!



GO ONLINE

Bring It All Together, Online & In One Place

Your team needs print, promo and apparel items and you don't have time to manage everything for everyone. BrandCo will bring all the preapproved branded products to your teams computer or smart phone screen. We streamline business processes but still offer you the control of spending accounts, budgets, real time reporting & tracking or even final approval of orders (think, gatekeeper) all on your branded personalized online company store, we manage for you in house.

Your Brand Delivered!

BrandCo Marketing is truly turnkey, we produce, warehouse, fulfill and ship your branded collateral merch anywhere in the world while you have complete visibility and control over every detail you want to.



Warehousing
& Storage



Fulfillment
& Shipping



Direct Mail
Services



Kitting Services



GO MORE

Trade Show/Events Need ID

Because it's always show season. When you take the time to exhibit at a tradeshow or event be sure you're ready. BrandCo Marketing can make this process simple and easy.

Virtual Trade Shows Or Events In A Box

The world is moving quickly and we can help make an impression even from afar with custom virtual trade show solutions or events in a box. Never not be top of mind with unique and creative solutions only BrandCo can provide.



Table Throws
& Runners



Retractable
Banners



Floor & Table
Top Displays



Banners & Flags



Tents



Inflatables



Games



Lanyards



GO SEASONAL

Branded Gifts and Recognition Annual Awards

Make it memorable...That's what matters. The more you recognize your employees and customers, the longer they stay engaged with you. Let us take care of the heavy lifting by creating everything from a sales program or service program to help generate long term gains.

Calendars And Holiday Cards Create Personal Connections.

Stay top of mind with personalized holiday cards during the seasons. Why not live on their walls with calendars, it's 365 days of getting your branding in front of eyeballs!



Donor Walls & Plaques



Golf Awards



Recognition & Awards



Food Gifts



Holiday Gift Giving



Seasonal
Greeting Cards



Holiday
Greeting Cards



Desk/Wall
Calendars



Stick-Up Adhesive
Calendars

ORDER FULFILLMENT

Kitting Services

Let BrandCo Marketing take care of the Logistics! Our Order Processing, Packaging and Kitting services create a streamline delivery process.

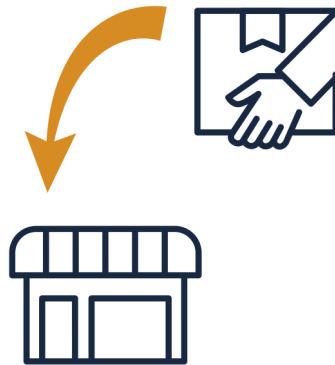
Step 1

Place Your Order



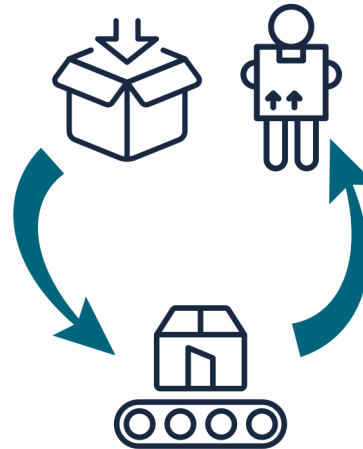
Step 2

Order Received &
Processed
Inventory Stored



Step 3

Orders Are Picked &
Packed



Step 4

Orders Shipped

